



SHDCHE



SANT HARI DASS COLLEGE OF HIGHER EDUCATION *

(RECOGNIZED BY NCTE, GOVT. OF INDIA, APPROVED BY DHE, GOVT. OF NCT OF DELHI, & AFFILIATED TO GGSIP University, DELHI)

Activity	Number	Date	Details
Mock Interview	01	29-Jan-25	Mock Interview on "Communication Skills: The Key to Professional Growth"
Role Play	01	30-Jan-2025	Role Play Competition on "Startup for a sustainable future"
Group Discussion	01	28-Jan-2025	Group Discussion on "The Impact of AI on Jobs"
Workshop	08	22-Aug-2024	Workshop on Art & Craft
		18-Jan-2025	Workshop on Innovate Smarter: Design Thinking, Critical Thinking & Innovation Design"
		07-Feb-2025	Workshop on Effective Sales and Marketing Strategies for Entrepreneurs
		14-Feb-2025	Career Counselling Workshop
		04-Mar-2025	Workshop on Business Model Canvas (BMC)
		04-Apr-2025	Workshop - Intellectual Property Rights (IPRs) and IP Management for Start-ups
		17-Apr-2025	Workshop on "Raising Capital and Managing Finance for Startups"
		26-Apr-2025	Workshop on "Patent to Product: Srajan se Samridhi"
Competition	07	14-Aug-2024	Celebration of Independence Day (1. Innovator's Bib & Tucker Competition, 2. Duet Dance Competition, 3. Poem Recitation Competition)
		21-Aug-2024	Celebration of World Entrepreneurs Day (Debate Competition on Theme: Entrepreneurs-Born or Made)
		24-Aug-2024	Celebration of Janamashtmi (Drama Competition, Dance Competition, Poem Recitation Competition)
		01-Nov-2024	Case Study Challenge
		20-Nov-2024	ESSAY WRITING COMPETITION ON "CONTRIBUTION OF EDUCATION IN BUILDING A DEVELOPED INDIA"
		02-Dec-2024	Essay Writing Competition on "Clean Air, Better Future: Combating Pollution Together."
		26-Apr-2025	Short Quiz on IPR

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REPORT ON MOCK INTERVIEW SESSION

Date: January 29, 2025

Venue: College Multipurpose Hall

Organized By: SHDCHE IQAC and IIC

Topic: Communication Skills: The Key to Professional Growth

A **Mock Interview Session** was conducted on **January 29, 2025**, at the **College Multipurpose Hall** for **BBA and B.Ed. students** to enhance their professional communication skills and interview readiness. The session aimed to provide students with a real-time interview experience, improve their confidence, and equip them with effective communication strategies essential for professional growth. The event was attended by students, faculty members, and external evaluators.

Session Facilitators and Guests:

The session was graced by **Dr. Jai Bhagwan (Principal)** and **Dr. Neelam Soni (Director)**, who emphasized the importance of effective communication in professional success. Faculty members, including **Dr. Joni Hoda**, **Dr. Madhu Shrivastava**, **Ms. Rinky Kohi**, and **Mr. Vijay Lakra**, played an active role in evaluating student performances and providing constructive feedback. Their expertise and insights helped students gain a deeper understanding of interview dynamics.

Objectives of the Mock Interview:

1. To enhance students' communication and interpersonal skills.
2. To prepare students for real-world job interviews.
3. To provide insights into common interview questions and best responses.

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4. To improve students' confidence and professional etiquette.

Session Highlights:

- Students participated in **one-on-one and panel interviews**, simulating real-life job interview scenarios.
- Emphasis was placed on **verbal and non-verbal communication**, including tone, clarity, body language, and active listening.
- Interviewers provided **constructive feedback**, helping students identify strengths and areas for improvement.
- Discussion on **common mistakes** in interviews and how to overcome them.
- Practical tips on how to **articulate thoughts effectively** and handle challenging questions.

Key Takeaways:

- Improved confidence in professional interactions.
- Better understanding of **communication techniques and workplace etiquette**.
- Awareness of how to structure responses effectively during interviews.
- Practical experience in handling **stressful interview situations**.
- Development of a **growth mindset** for continuous learning and self-improvement.

Conclusion:

The **Mock Interview Session on Communication Skills: The Key to Professional Growth** was a highly beneficial event for students, providing them with valuable insights into professional communication and interview preparedness. The interactive nature of the session, coupled with expert guidance and real-time feedback, made it a valuable learning experience for all participants. The college aims to conduct more such sessions in the future to further develop students' employability skills.



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REPORT ON GROUP DISCUSSION FOR B.ED. AND BBA STUDENTS

Date: January 28, 2025

Venue: College Seminar Hall

Organized By: SHDCHE IQAC and ICC

Topic: The Impact of AI on Jobs

A group discussion was organized by the college on **January 28, 2025**, to enhance critical thinking and communication skills among **B.Ed. and BBA** students. The discussion provided a platform for students to exchange ideas, develop problem-solving abilities, and improve their public speaking skills. The event witnessed the active participation of students and faculty members.

Objectives:

1. To develop analytical and reasoning skills among students.
2. To encourage students to articulate their viewpoints effectively.
3. To foster a collaborative learning environment.
4. To prepare students for future professional and academic discussions.

Discussion Highlights:

- The topic of discussion was **The Impact of AI on Jobs**, for both B.Ed. and BBA students.
- Participants actively debated different perspectives, supporting their arguments with facts and real-life examples.
- Faculty members provided insights and guided students on structuring their thoughts logically.
- Emphasis was placed on listening skills, teamwork, and respectful disagreement.

Outcome of the Event:

- Enhanced communication and presentation skills among students.
- Improved confidence in articulating viewpoints.
- Greater awareness of diverse opinions and perspectives.
- Strengthened ability to engage in meaningful discussions.



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The group discussion successfully engaged students in a thought-provoking exchange of ideas. The presence and guidance of faculty members enriched the experience, making it a valuable learning opportunity. Such events play a vital role in developing critical skills essential for both academic and professional success. The college looks forward to organizing more such interactive sessions to further benefit students.



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Dated: 18/01/25

REPORT ON Work shop on Innovate Smarter: Design Thinking, Critical Thinking & Innovation Design" The Quarter II of IIC 7.0 (SESSION 2024-2025)

Introduction

The Sant Hari Dass College of Higher Education organized one day workshop titled "**Innovate Smarter: Design Thinking, Critical Thinking & Innovation Design**" was organized to equip participants with practical tools and mindsets necessary to solve complex problems creatively and critically. This interdisciplinary workshop aimed to foster innovation, promote human-centered thinking, and sharpen decision-making abilities. Workshop started with lightning the lamp. Dr. Jai Bhagwan Principal, SHDCHE welcomed resource person and all the participants. All 65 students and all 8 staff members participated in this workshop.

Objectives

The key objectives of the workshop were to:

- Introduce participants to the **Design Thinking** process.
- Enhance **Critical Thinking** skills for better problem analysis and decision-making.
- Encourage an **Innovation Design** mindset for creating practical, scalable solutions.
- Promote collaboration, rapid prototyping, and iterative development.

Workshop Highlights

Session 1: Introduction to Design Thinking

- Facilitator explained the 5 key stages: *Empathize, Define, Ideate, Prototype, and Test*.
- Participants explored real-world case studies showcasing successful implementation.

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Session 2: Critical Thinking Foundations

- Covered essential concepts such as logical reasoning, argument evaluation, bias recognition, and decision analysis.
- Participants practiced with exercises like "5 Whys" and **Root Cause Analysis**.

Session 3: Empathy & User Research

- Participants conducted mock interviews and built **Empathy Maps** and **User Personas**.
- Emphasized the importance of understanding user needs before jumping to solutions.

Session 4: Ideation Techniques

- Collaborative brainstorming using tools like **SCAMPER**, **Mind Mapping**, and **Reverse Thinking**.
- Groups generated diverse ideas, focusing on feasibility, desirability, and viability.

Session 5: Group Presentations & Feedback

- Each team presented their prototypes and received constructive feedback.
- A panel of facilitators and peers assessed the innovation, design clarity, and user impact.

The "Innovate Smarter" workshop successfully provided participants with essential skills at the intersection of design, critical analysis, and innovation. By combining theory with hands-on practice, the event sparked fresh perspectives and prepared attendees to tackle future challenges with confidence and creativity. Participant feedback was overwhelmingly positive, highlighting:

- Engaging and interactive sessions, Practical tools and techniques, Real-life applicability, Value of collaborative learning. The workshop helped to Enhanced ability to think **empathetically**, **critically**, and **creatively**. Improved understanding of how to apply structured methods to **real-world challenges**, Development of **teamwork**, **communication**, and **problem-solving** skills, Participants left with toolkits and resources to continue their innovation journeys. The work shop ended with the vote of thanks by Dr. Neelam soni Director, SHDCHE.

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DATED: 07/02/25

REPORT ON WORKSHOP

ON

EFFECTIVE SALES AND MARKETING STRATEGIES FOR ENTREPRENEURS

Introduction

A workshop on **Effective Sales and Marketing Strategies for Entrepreneurs** was conducted on, aiming to empower aspiring and established entrepreneurs with practical insights and tools to boost their sales and expand market reach. The session was designed to blend theoretical knowledge with real-world applications, delivered.

2. Objectives of the Workshop

- To understand the fundamentals of sales and marketing in a business context.
- To explore modern marketing techniques including digital and social media marketing.
- To equip participants with tools to identify target markets and position their products effectively.
- To provide hands-on strategies for customer acquisition and retention.
- To foster networking and collaboration among entrepreneurs.

3. Key Topics Covered

- **Sales Fundamentals:** Understanding the sales funnel, customer journey, and lead generation.
- **Marketing Strategies:** Branding, market research, segmentation, and value proposition design.
- **Digital Marketing:** SEO, email marketing, content strategy, and social media tactics.
- **Pitching and Presentation:** Crafting compelling pitches and presentations for investors and customers.
- **Customer Relationship Management:** Post-sale engagement and feedback loops.

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5. Workshop Highlights

- Interactive breakout sessions and case studies
- Live demonstrations of marketing tools (e.g., CRM software, analytics platforms)
- Real-life success stories and challenges shared by guest entrepreneurs
- Q&A and personalized feedback sessions
- Networking activities and group discussions

6. Feedback and Participation

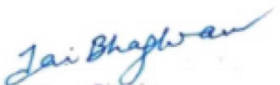
Participants expressed high satisfaction with the workshop, highlighting the relevance of the topics and the practicality of the tools shared. Many found the interactive format engaging and appreciated the opportunity to connect with peers and mentors.

7. Conclusion

The workshop successfully met its objectives by equipping entrepreneurs with actionable sales and marketing strategies. Participants left with renewed confidence and a toolkit to grow their ventures more effectively in a competitive marketplace.

8. Recommendations

- Organize follow-up sessions or advanced modules on specific topics like digital marketing and branding.
- Provide ongoing mentorship and access to a community of practice.
- Share workshop materials and recordings for future reference.


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Dated: 04/03/25

THE INSTITUTE INNOVATION COUNCIL 7.0

QUARTER III

(SESSION 2024-2025)

Report

On

Session on Business Model Canvas (BMC)

(For Early Stage Entrepreneurs)

A session on Business Model Canvas (BMC) was organized with the objective of providing early-stage entrepreneurs a structured approach to developing and analyzing their business ideas. The session served as a practical guide for participants to understand how to design, test, and refine their business models.

Objectives of the Session

The session mainly focused on the following:

1. Giving a broad idea about Business Model Canvas (BMC): Participants were introduced to the concept of BMC as a strategic management tool that provides a visual framework for developing new or documenting existing business models. The nine building blocks of BMC—Customer Segments, Value Propositions, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partnerships, and Cost Structure—were explained in detail.
2. Exploring different templates for developing new business models: The resource person showcased various templates of BMC that entrepreneurs can use to structure their ideas and strategies. These templates allowed

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3. Participants to map out their business processes clearly and effectively. Case examples and sample templates were discussed to demonstrate how early-stage entrepreneurs can adapt them to their ventures.

Key Highlights of the Session

- The importance of aligning the value proposition with customer needs was emphasized.
- Participants learned how to identify target customer segments and analyze their preferences.
- Real-world case studies were shared to illustrate how established start-ups used BMC in their early stages.
- The use of different BMC templates was demonstrated, highlighting their flexibility in different business contexts.
- The interactive session encouraged participants to draft their own preliminary business models using the canvas approach.

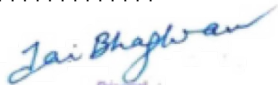
Outcome of the Session

The session proved to be highly beneficial for early-stage entrepreneurs. Participants gained:

- A clear understanding of the structure and utility of BMC.
- Practical insights into how different templates can be applied for designing innovative business models.
- The confidence to analyze, presents, and refine their business ideas systematically.

Conclusion

The session on Business Model Canvas (BMC) equipped the participants with an essential entrepreneurial tool to translate their innovative ideas into structured business models. It not only enhanced their theoretical knowledge but also encouraged practical application through hands-on exercises and real-life case discussions.


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Dated: 04/04/25

THE INSTITUTE INNOVATION COUNCIL 7.0 QUARTER III

(SESSION 2024-2025)

Report on

Workshop - Intellectual Property Rights (IPRs) and IP Management for Start-ups

A Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-ups was conducted with the objective of enhancing awareness among budding entrepreneurs and innovators regarding the significance of IPRs in safeguarding and promoting their innovative ideas.

The session was organized using the online resource: <https://youtu.be/PRBGck0UfOs>.

Objectives of the Workshop The workshop aimed to: - Provide a broad understanding of Intellectual Property Rights (IPRs) and the importance of IP management for start-ups. - Highlight the role of IPRs in protecting innovative ideas, fostering competitiveness, and ensuring legal rights over inventions. - Offer practical insights into the process of patent filing and steps for obtaining IPR approvals, specifically tailored for start-ups.

Key Highlights of the Session

1. Importance of IPRs for Start-ups - IPRs act as crucial assets for start-ups by protecting inventions, designs, trademarks, and creative works. - They help in building credibility, attracting investments, and enhancing the valuation of start-ups. - Proper IP management supports long-term sustainability and market expansion.

2. IP Management Strategies

- Start-ups should create an internal mechanism for identifying, documenting, and protecting innovations.

- Maintaining confidentiality through NDAs, agreements, and timely filings is vital.
- Licensing, technology transfer, and collaboration were discussed as important aspects of maximizing IP utilization.

3. Patent Filing Process and Useful Steps

- Identification of patentable subject matter.
- Conducting a prior-art search to check novelty.
- Drafting and filing a patent application with the Patent Office.
- Responding to examination reports and completing procedural requirements.
- Obtaining final approval and maintaining the patent.

Outcome of the Workshop: The session successfully created awareness among participants about the strategic importance of IPRs and guided them on practical steps for patent filing. Start-ups gained clarity on how to protect their innovations, manage their intellectual assets, and leverage them for business growth.

Conclusion: The workshop proved to be highly informative and beneficial, particularly for early-stage entrepreneurs. It emphasized that effective IP management is not just about protection but also about creating opportunities for growth, partnerships, and competitive advantage.

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Session 8: Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups



WHERE TO FILE A PATENT APPLICATION?

- Indian resident** – can file for a patent at the Head Office of Indian Patent Office or its branches depending upon the jurisdiction where he resides or has a domicile or has a principal of business
- Foreign national** - must have a address for service in India or a principal place of business in India

Patent Office	Territorial Jurisdiction
Mumbai	States of Gujarat, Maharashtra, Madhya Pradesh, Goa, Chhattisgarh; Union territories of Daman and Diu, and Dadra and Nagar Haveli.
Delhi	State of Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, National Capital Territory of Delhi and Union Territory of Chandigarh.
Chennai	States of Andhra Pradesh, Kerala, Karnataka, Tamil Nadu; and Union Territories of Pondicherry and Lakshadweep.
Kolkata (Head Office)	Rest of India.

Session 8: Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups

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Dated: 17/04/25

THE INSTITUTE INNOVATION COUNCIL 7.0

QUARTER III

(SESSION 2024-2025)

Report on Workshop

On

“Raising Capital and Managing Finance for Startups”

A Workshop on “Raising Capital and Managing Finance for Startups” was conducted to provide entrepreneurs and early-stage startups with comprehensive insights into funding options, financial management, and strategies for sustainable growth. The session aimed to equip participants with practical knowledge about raising capital and managing finances effectively.

Objectives of the Workshop The workshop focused on: - Providing insights into various funding mechanisms including bootstrapping, venture capital (VC), angel investment, government grants, and the importance of financial forecasting. - Highlighting practical steps and strategies for securing investment and managing financial resources efficiently. - Facilitating direct interaction with experts from the startup ecosystem to gain firsthand knowledge and mentorship.

Key Highlights of the Session: 1. Funding Options for Startups - Bootstrapping: Utilizing personal savings or revenue to fund business operations; emphasizes lean management and control over equity. - Venture Capital (VC): Investment from professional firms in exchange for equity; typically suitable for high-growth potential startups. - Angel Investment: Funding from individual investors who provide capital, mentorship, and networks. - Government Grants and Schemes: Opportunities offered by government agencies to support innovation and entrepreneurship.

2. Financial Management & Forecasting

- Importance of creating a detailed financial plan, including cash flow, budgeting, and break-even analysis.
- Techniques for forecasting revenue and expenses to attract investors and ensure sustainable growth.

- Risk management strategies to handle uncertainties and maintain liquidity.
3. Expert Insights and Practical Advice
- The workshop featured experts from the startup ecosystem, including venture capitalists, angel investors, finance professors, and successful entrepreneurs.
 - Participants learned about real-world fundraising experiences, investment evaluation criteria, and negotiation strategies.
 - Case studies of startups that successfully raised capital were discussed to highlight practical approaches.
4. Networking and Mentorship Opportunities
- Attendees engaged in interactive Q&A sessions with investors and entrepreneurs.
 - Insights on building investor relationships, pitching effectively, and maintaining investor confidence were shared.

Outcome of the Workshop: Participants gained a comprehensive understanding of funding avenues and practical guidance on managing finances in the early stages of a startup. They acquired tools to develop financial strategies, prepare for investor pitches, and make informed funding decisions.

Conclusion : The workshop successfully emphasized that raising capital and financial management are critical components of startup success. By understanding diverse funding options and developing sound financial practices, startups can secure necessary resources, sustain operations, and achieve scalable growth.


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REPORT ON WORKSHOP

THE SESSION: “PATENT TO PRODUCT – SRAJAN SE SAMRIDHI”

UNDER THE IP UTSAV INITIATIVE

(26th April 2025)

A highly engaging and insightful session titled “**Patent to Product: Srajan se Samridhi**” was organized under the banner of **IP Utsav**, celebrating innovation, intellectual property (IP), and the spirit of entrepreneurship. The session was conducted by two eminent speakers — **Dr. Dara Ajay**, an expert in technology transfer and patent facilitation, and **Sh. Jai Veer**, a senior official in the IP ecosystem, known for his grassroots innovation outreach.

Session Highlights:

- Opening Remarks:** The session began with an introduction to the vision behind **IP Utsav**, emphasizing the theme of transforming ideas into wealth through robust intellectual property frameworks.
- Talk by Dr. Dara Ajay:** Dr. Ajay focused on the **importance of patenting innovations** and how the process of moving from **ideation to commercialization** can be streamlined. He explained the lifecycle of a patent, from filing to grant, and highlighted success stories where simple innovations evolved into successful market products.
 - Emphasis on **Technology Readiness Levels (TRLs)**
 - Role of incubators and industry partnerships
 - Case studies of successful product development from academic patents
- Presentation by Sh. Jai Veer:** Sh. Jai Veer spoke passionately on the concept of “**Srajan se Samridhi**”, which translates to “**Prosperity through Innovation.**” He discussed how rural and grassroots inventors can leverage the IP system to protect their creations and scale them commercially.
 - Initiatives for rural and student innovators
 - Government schemes supporting patent filing and commercialization
 - Real-life examples of frugal innovations being patented and monetized

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4. **Interactive Segment:** The session included a Q&A round where participants, including students, faculty, and budding entrepreneurs, interacted with the speakers. Queries ranged from patentability criteria to funding avenues for prototyping.

The session successfully emphasized the role of intellectual property in national development and encouraged innovators to pursue patent protection not just for recognition, but for tangible economic returns. The theme **“Patent to Product: Srajan se Samridhi”** resonated strongly with the audience, inspiring many to think of their ideas as potential drivers of prosperity.



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REPORT ON INDEPENDENCE DAY CELEBRATION

VIKSIT BHARAT@2047 SHDCHE CELL celebrated Independence Day with enthusiasm and patriotism on 14 August 2024. The event, organized at college premises, aimed to honour India's 77th year of independence and foster a sense of Nation Pride among students. VIKSIT BHARAT@2047 SHDCHE CELL plan this event in the form of competition. Main aim of the event to educate our students about the value of Independence and to be developed nation. "For VIKSIT BHARAT youth must be VIKSIT"

Event Highlights:



- 1. Enlighten the Lamp:** The celebrations began with the tradition of enlighten the lamp by the Dr. Jai Bhagwan (Principal of Sant Hari Dass College of Higher Education) Dr. Neelam Soni (Director of Sant Hari Dass College of Higher Education) and other faculty members of Sant Hari Dass College of Higher Education.
- 2. Saraswati Vandana:** Remarkable dance performance on "Saraswati Vandana" was presented by student Gurpreet. This performance was

a significant highlight of the event, showcasing the rich cultural heritage of India.

3. **Principal Speech:** Dr. Jai Bhagwan (Principal of Sant Hari Dass College of Higher Education) spoke about the significance of Independence Day and the contributions of various freedom fighters.

4. **Cultural Program:** Following the principal's speech, a vibrant cultural program took place in the event. The program featured a variety of performances:

- **Innovator's Bib and Tucker Competition:** The primary objective of the Innovator's Bib and Tucker Competition was to encourage students to think creatively and develop innovative solutions to real-world problems. The event sought to highlight the importance of innovation in various fields such as technology, science, and social impact. Students took part in the competition and perform various Indian innovators and concluded their roll in various field like social, education, technology etc.
- **Poem Recitation competition:** The primary objective of the competition was to provide a platform for participants to express their patriotism through poetic recitations, thereby enhancing their understanding about AZADI KA AMRIT KAL, VIKSIT BHARAT@2047 and appreciation of national identity and values. The event aimed to encourage eloquence,



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emotional expression, and a sense of unity among the participants and audience. Many students took part and present their own created poems to express their feelings towards nation.

- **Duet Dance Competition:** The Duet Dance Competition was organized to encourage teamwork and artistic expression among students. It sought to highlight the significance of collaboration in the performing arts and to celebrate patriotism through dance. Twelve students participated in this competition and performed very well.



5. **Director's Speech:** Dr. Neelam Soni (Director of Sant Hari Dass College of Higher Education) The significant portion of the speech focused on the pivotal role of education in shaping the future of the nation. The Director underlined the college's mission to not only impart academic knowledge but also to install values that contribute to the development of responsible and engaged citizens. The address stressed the importance of fostering critical thinking, curiosity, and a sense of purpose among students.
6. **Announcement of the Result:** The college honoured students who had performed well the activities. Making decision was become very hard at the end of the event because each student performed their best. On the bases of some criteria of the competition. Winners list of the competition...



- **Innovator's Bib and Tucker Competition:** 1st Position Nazia, 2nd Position Jaishree, 3rd Position Dushyant Malhotra.
- **Poem Recitation competition:** 1st Position Radhika, 2nd Position Nagma, 3rd Position Rishikesh.
- **Duet Dance Competition:** 1st Position Prigya & Swati, 2nd Position Shakti & Divya, 3rd Position Kashish & Diksha.



The college looks forward to continuing these traditions and engaging students in meaningful ways to honour their country's heritage and contribute positively to society.

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Report on Rangoli Making and Diya Making Competition on the Theme of Cultural Integrity for Nation's Prosperity on the occasion of Diwali.

Day & Date: TUESDAY [SEPTEMBER 29th, 2024]

Venue: SANT HARI DASS COLLEGE OF HIGHER EDUCATION

Theme: CULTURAL INTEGRITY FOR NATION'S PROSPERITY

Introduction: In celebration of Diwali, the festival of lights, SANT HARI DASS COLLEGE OF HIGHER EDUCATION organized a vibrant **Rangoli Making and Diya Making competition** on September 29th, 2024. The event was themed "Cultural Integrity for Nation's Prosperity," emphasizing the significance of unity and shared traditions in fostering national growth and harmony.

Objective: The competition aimed to highlight the importance of cultural integration as a cornerstone of national development and peace. By involving participants in the traditional arts of rangoli and diya decoration, the event sought to evoke a sense of community, creativity, and appreciation for India's diverse heritage.

Competition Guidelines:

- **Rangoli Making:** Contestants were required to create designs that represented the idea of cultural unity and prosperity. The use of eco-friendly, natural colors and materials was encouraged to promote sustainability.
- **Diya Making:** Participants were provided with clay diyas to decorate using paints, beads, mirrors, and other embellishments. The diya decorations needed to reflect symbols or patterns related to the theme of cultural unity and the light of hope.
- **Poster Making:** Participants displayed a variety of posters, each uniquely portraying the central theme. The use of vivid imagery, thoughtful messages, and creative designs demonstrated their talent and understanding of the topic. The competition created a platform for students to express their views on important social and environmental issues through art.

Highlights of the Event:

- The rangoli competition featured intricate designs incorporating symbols from various Indian states, blending them into cohesive patterns that celebrated the diversity within the nation.
- The diya making competition showcased the talent and creativity of participants as they skillfully painted and decorated diyas that embodied unity and prosperity.
- Judges from the arts and cultural departments evaluated the entries based on creativity, theme relevance, and presentation.

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Outcome: The event was a resounding success, with participants demonstrating not only their artistic talent but also their understanding and appreciation for the theme. The winners were Swati Thapliyal and group from B.ed 1st year for rangoli, with special mentions for creativity and thematic representation. The event reminded everyone present that, much like the bright colors of rangoli and the warm glow of diyas, unity in diversity can illuminate the path toward a stronger and more prosperous society.

Conclusion: The Rangoli Making and Diya Making competition provided a platform for fostering cultural understanding and pride. It highlighted how traditional art forms can be a powerful medium for expressing values of integrity and unity that are essential for the prosperity of the nation.





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A Report on CASE STUDY CHALLENGE

Sant Hari Dass College of Higher Education organized an event for student's better understanding on dated 01.11.2024 as **CASE STUDY CHALLENGE**. This event helps the students to enhance their critical thinking and problem solving abilities. This event organizes under the guidance of Principal Dr. Jai Bhagwan and under supervision of Dr. Joni Hooda. Eighty students participated in this event and divided into sixteen groups. Students did good work according to their self-selected topics. There are some best topics according to subject selection, research work, suggestions. Title of the Topics are as under:-

- **Patriarchy System in Society**
- **Patriarchy System in Family**
- **Equity on the basis of Society in India**
- **Gender Stereotypes and Sexism**



During this event students generalize some new practices like how to find out the problems, how it affects our society, how to overcome these problems and most important their own role in the growing society. The Faculty member of college plays an important role in this event as facilitator and guide. Students finding are as under...

Patriarchy System in Society:- Patriarchy is a social system in which positions of dominance and privilege are primarily held by men. Patriarchy is associated various ideas forming patriarchal ideology that acts to explain and justify it and attributes it to inherent natural differences between men and women, divine commanded or other fixed structures.

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Patriarchy System in Family:- Patriarchy is a social system in which men hold primary power, predominate in the roles of political leadership, moral authority, special privilege and control of the property. They also hold power in the domain of the family, as fatherly figures.

Equity on the basis of Society in India:- *Marginalization, exclusion and exploitation based on class, gender, race and ethnicity* have been part of every society including the Indian society.

Gender Stereotypes and Sexism: - A gender stereotype is a generalized view or preconception about attributes or characteristics, or the roles that are or ought to be possessed by, or performed by, women and men. A gender stereotype is harmful when it limits women’s and men’s capacity to develop their personal abilities, pursue their professional careers and/or make choices about their lives.



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REPORT

ON

ESSAY WRITING COMPETITION

ON “CONTRIBUTION OF EDUCATION IN BUILDING A DEVELOPED INDIA”

An Essay Writing Competition on the topic "Contribution of Education in Building a Developed India" was organized to celebrate National Education Day by Sant Hari Dass college of Higher Education on 20th Nov.2024 as part of its initiative to encourage students to think critically about the role of education in shaping a nation's future. The competition aimed to highlight the vital role education plays in the economic, social, and cultural development of a country, with a specific focus on India's progress toward becoming a developed nation. The selected topic, "Contribution of Education in Building a Developed India," provided students with an opportunity to explore various dimensions of education's impact. Topics discussed included:

- The role of education in improving literacy rates and fostering an informed citizenry.
- The correlation between education and economic growth, including how skilled labor can drive innovation and productivity.
- The impact of education on social issues such as poverty alleviation, gender equality, and health improvements.
- The need for reform in India's educational system to align with global standards and the demands of a modern economy.
- The importance of quality education in empowering marginalized communities and reducing social disparities.

The main objective of the competition was to:



- Foster awareness among students about the importance of education in nation-building.
- Encourage young minds to express their thoughts on how quality education can contribute to India's development.
- Provide a platform for students to demonstrate their writing skills and creativity.

Participation

The competition witnessed enthusiastic participation from students across various disciplines, with over 45 students submitting their essays. The essays were evaluated based on originality, clarity of thought, structure, and relevance to the topic.

Key Highlights from Essays

Several students emphasized how a well-educated workforce drives industrial and technological advancement, which in turn propels the economy. The essays pointed to the success of countries that have invested in education as a key pillar for economic prosperity. Many students highlighted the importance of skill-based education in equipping individuals for the demands of the job market. Vocational training, digital literacy, and STEM education were identified as key areas for fostering a competitive work force. A few entries focused on India's need to revamp its education system to meet international standards. They stressed the need for modern teaching methods, enhanced infrastructure, and global partnerships to produce globally competitive graduates. Several essays also discussed the challenges faced by the Indian education system, such as overcrowded classrooms, the rural-urban divide, and outdated curricula. Students suggested ways to address these issues, including policy reforms and greater investment in infrastructure.



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Winners and Awards

The essays were evaluated by a panel of esteemed judges comprising faculty members Dr. Jai Bhagwan Principal SHDCHE and Dr. Madhu shrivastva HoD from the Education Department. After thorough review, the following students were recognized for their outstanding contributions: **First Prize:** [Prashant] ,**Second Prize:** [Ganisht] , **Third Prize:** [vansh]

In addition to the top three prizes, several other participants received

Certificates of Appreciation for their remarkable essays. The winners were awarded certificates and cash prizes. The event concluded with a short ceremony where the winners presented summaries of their essays to an appreciative audience.

Conclusion

The Essay Writing Competition successfully provided a platform for students to explore the critical relationship between education and national development. The event not only showcased the students' analytical and writing abilities but also helped them engage with important socio-economic issues that are essential for India's future. The contributions of education in building a developed India were thoughtfully examined, with a consensus that reforms and continued focus on improving the quality of education will be essential in realizing India's full potential. Such initiatives are essential in fostering a generation of young leaders who are committed to the development of the country through informed and critical thinking.

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ESSAY WRITING COMPETITION

ON "CLEAN AIR, BETTER FUTURE: COMBATING POLLUTION TOGETHER"

To mark **National Pollution Control Day**, an **Essay Writing Competition** was organized on **2nd December 2024** to raise awareness about pollution and its harmful effects on the environment and human health. The event aimed to encourage students to express their views on pollution control and environmental sustainability through writing.

The theme of the competition was "**Clean Air, Better Future: Combating Pollution Together.**" Students from various classes actively participated in the competition with great enthusiasm. The essays reflected the students' creativity, awareness, and concern about rising pollution levels, its sources, and preventive measures.

The participants highlighted various types of pollution—air, water, soil, and noise—along with their causes and consequences. Many students proposed innovative solutions such as the use of renewable energy, forestation, reduced use of plastics, and sustainable urban planning.

The competition was judged by a panel of teachers based on originality, relevance to the theme, clarity of expression, and grammatical accuracy. The top three winners were awarded certificates and prizes to acknowledge their efforts and encourage further participation in environmental initiatives.

The event successfully met its objective of spreading awareness and instilling a sense of responsibility among students towards pollution control and environmental protection. The Essay Writing Competition on National Pollution Control Day was a meaningful initiative that not only enhanced students' writing skills but also made them more conscious of environmental issues. Such events play a vital role in shaping a greener and cleaner future.

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Dated: 26/04/25

INSTITUTE INNOVATION CELL CELEBRATING WORLD INTELLECTUAL PROPERTY DAY

ACADEMIC SESSION 2024-25(QUARTER-III)

World Intellectual Property Day was celebrated with great enthusiasm at Sant Hari Dass College of Higher Education under the guidance of the Institute Innovation Cell (IIC). The celebration aimed to spread awareness about the importance of Intellectual Property Rights (IPR) and to encourage students to safeguard their innovative ideas, inventions, and creative works.

World Intellectual Property Day is observed every year on 26th April, as declared by the World Intellectual Property Organization (WIPO). The day emphasizes the role of intellectual property in fostering innovation, creativity, and entrepreneurship across the globe. The theme of this year's celebration was "IP and the SDGs: Building Our Common Future with Innovation and Creativity", which highlights the importance of IP in achieving sustainable development goals.

Event Highlights:

- **Inaugural Session:** The program commenced with a welcome address by the IIC Convener Ms. Rinky Kohli, Assistant Professor, SHDCHE, who spoke about the significance of protecting intellectual property in today's knowledge-driven economy.
- **Expert Lecture:** An invited resource person from the legal/innovation field delivered a lecture on the basics of Intellectual Property Rights, covering patents, trademarks, copyrights, and industrial designs, and explained their role in promoting innovation and entrepreneurship.

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- Student Presentations: Students presented case studies and posters on famous patents, trademarks, and copyright cases, showcasing their understanding of intellectual property.
- Interactive Discussion: A panel discussion was held where faculty and students shared their views on how intellectual property can empower young entrepreneurs and innovators. Quiz & Awareness Drive: A short quiz on IPR was conducted to enhance student engagement and create awareness about the subject in an interactive manner.

Outcome of the Event:

The celebration of World Intellectual Property Day proved to be highly informative and inspiring for the students. It helped them gain valuable insights into the importance of IPR in safeguarding innovations and encouraged them to think creatively and protect their intellectual contributions. The event also motivated students to consider intellectual property as an integral part of entrepreneurship and research. The IIC of Sant Hari Dass College reaffirmed its commitment to fostering a culture of innovation, protection of ideas, and entrepreneurship through such awareness programs.

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